

CHU SCA (WA) 2021 CONVENTION SPONSORSHIP PROSPECTUS





OVERVIEW

The CHU SCA (WA) Convention is the largest event of the year for the SCA (WA) members. Attracting over 200 strata managers, this is the place to be to build brand awareness and make connect with industry leaders.

The CHU SCA (WA) 2021 Convention will be hosted on Friday 5th November 2021 from 9am - 3pm at Ritz-Carlton.

LIMITLESS

Limitations live only in our minds.

But if we use our imaginations, our possibilities become LIMITLESS.

The theme of the Convention this year is Limitless, and will focus on embracing limitless strategies, technology, mindset, and lifestyles to break down barriers in the professional and personal lives of the attendees.

PROGRAM

The program* has been designed to allow maximum time for attendees and sponsors to network.

8:00am - Attendee arrival for coffee in the expo hall

9:00am - Presentations begin in the ballroom

10:30am - Morning tea in the expo hall

11:00am - Presentations resume

12:30pm - Lunch in the expo hall

1:30pm - Presentations resume, exhibitors bump out

3:00pm - Event concludes

*Timings are provided as an overview and are subject to change based on chosen speakers



PACKAGE INCLUSIONS

2.5m x 2m powered space

\$300 credit towards furniture from Perth Expo

Branded 2.3m media wall

2x tickets to the CHU SCA (WA) 2021 Convention and Awards Gala

Logo in the Convention program

Company name mentioned in opening address by MC

Acknowledgement in Convention wrap up posts on Facebook, Instagram, and LinkedIn

Optional Extra: Sponsor to provide a door prize to be drawn at the end of the event

NEW! Exhibition trestle table at the CHU SCA (WA) Owner Convention in 2022

BECOME AN EXHIBITOR

\$4,180 (INCL GST)

As a an exhibitor, you have the opportunity to have a place in the trade show, allowing for the showcasing and demonstrating of new products, and promoting your services to attendees.

This year's trade show will be hosted in the entrance foyer at the convention where all meals will be hosted to allow for maximum foot traffic.

KEYNOTE SESSION SPONSOR

EXCLUSIVE OPPORTUNITY

Thriving by Design

- Discover the number one skillset for every workplace of the future
- Learn what really drives high employee engagement and performance (HINT: it's not yoga classes or good coffee)
- Find out why it's important we all need our daily DOSE of energy and enthusiasm
- Explore how TRAICE can improve working relationships and greater happiness at work

Businesses of the future rely on strong, positive relationships. Happy healthy workplaces are more profitable, enjoy higher rates of retention and lower rates of staff turnover and sick leave.

Change is a constant, busy the new norm, yet our brains are hardwired to resist and run from potential threat. Embracing change to create greater possibility takes a new mindset, positive attitude and curiosity.

Let me show you what really motivates us to do our best work, feel fulfilled and want to spend time at this place we call work.

About Dr Jenny Brockis

Dr. Jenny Brockis is a medical practitioner and board-certified lifestyle medicine physician, specialising in brain health and mental performance. She works to inspire others to become the best versions of themselves by translating the findings of the neuroscience and positive psychology into simple practical tools that enable people to work smarter not harder.



DR JENNY BROCKIS

Keynote Speaker

SPONSOR A PRESENTATION

Professional Keynote Speaker
\$3,300 (incl GST)

Professional Presentations
\$1,650 (incl GST)

Owner Presentations (March 2022)
\$825 (incl GST)



INCLUSIONS

Company banner on stage for speaker's presentation

Acknowledgement by MC before and after the presentation

Acknowledgement in Convention posts on Facebook, Instagram, and LinkedIn

Logo displayed on opening rotating slides

Logo in program beside the sponsored presentation

Logo and Sponsor acknowledgement for the speaker in the program

1 x ticket to Convention containing sponsored presentation

BOOK NOW

To register your interest in becoming a sponsor at the CHU SCA (WA) 2021 Convention, please complete the [Expression of interest form](#).

If you have any questions about becoming a sponsor, please contact communications.wa@strata.community.

EXPRESSION OF INTEREST
FORM

